

## ***How is the GRI Designation Obtained?***

Only members of the National Association of REALTORS® (NAR) are eligible to use the term “REALTOR®,” and only REALTORS® can earn the GRI designation.

Each State REALTOR® Association customizes and administers the GRI curriculum to ensure agents have a thorough understanding of how laws and procedures apply in each state.



[www.eDesignations.com](http://www.eDesignations.com)

*Is your Real Estate Agent a REALTOR®?*

## ***Is your REALTOR® a GRI?***



***The Professional Edge...***



### **You Deserve The Best**

That's why you need a GRI working for you, so your interests will truly be served. Whether you are a seasoned investor or purchasing your first home, it is more important than ever to ask for a GRI!

## **Put A Professional To Work For You, Ask for a GRI...**

GRI stands for Graduate REALTOR® Institute. Real estate agents earn the nationally recognized GRI designation after successfully completing a rigorous approximately 90-hour program of course work covering legal issues, financing, technology, pricing and evaluating properties, residential construction, home inspection, ADA, land use, environmental hazards, real estate investment and taxation issues. Individuals who have attained their GRI are considered leaders in the real estate profession.

Because buying and selling property has become increasingly complex, a keen understanding of real estate laws, tax issues and market conditions is crucial to the success of your real estate transaction. As a sophisticated consumer, your transaction deserves the knowledge and professionalism of a GRI.

*Ask for an agent with the  
professional edge...  
ask for a GRI!*

## **GRI's Make A Difference**

When you see the tree letters, G R I, after a REALTOR®'s name, you can count on receiving the highest quality service. Locating and purchasing a home or investment property can be a complex and stressful task. It is often the biggest investment an individual makes. Let a GRI give you professional help in your next transaction.

### **GRI's are:**

- Nationally recognized as top performers in the real estate industry
- Professionally trained
- Committed
- Knowledgeable
- Dedicated to bringing you quality service

